



Airport	Göteborg Landvetter Airport
Location	2 Large Digital Screens + 3 Analog Billboards in departures
Name	GOT-D-040
Gross price / month	180 000 SEK
Installation	Contact Swedavia
Campaign period	Monthly
Materail deadline	Minimum 5 working days before campagne start

Specifications sheet

GOT-D-040

Delivery address:

Swedavia AB
c/o SPIRIT Air Cargo Flygfraktsvägen 7
Fraktzon A uppgång C
438 70 Landvetter
ATT: Nasim Witermark
Delivery: Monday to Friday, 06:00-22:00

Contact:

Nasim Witermark

010-109 31 07

nasim.witermark@swedavia.se

The material must be delivered no later than five working days before campaign start.



Technical details:

Description of location:
36-meter sign above the check-in counters.

Type of sign:

Three banners together with two digital screens.

Space visible/image area (for original production):

Banner 1 to the left: 8 225 x 2 885 mm.

Banner 2 middle 8 540 x 2 885 mm.

Banner 3 to the right 8 225 x 2 885 mm.

Dimensions must be modified in the original.

IMPORTANT: the banners must be clearly marked with numbers (1, 2, 3) as the dimensions of the three banners differ.

Production dimensions (including construction):

Banner 1 to the left: 8 225 x 2 885 mm.

Banner 2 middle 8 540 x 2 885 mm.

Banner 3 to the right 8 225 x 2 885 mm.

Material (All material must be fire-classified):

Artist Heavy. B1 flammability class as per DIN 4102.

Construction:

Silicone edge, Thilmer 12 x 3 mm, sewn onto the top on bottom.

Packaging and marking:

The material must be clearly marked with the advertiser, campaign period, subject and index number, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information.

Contact **Swedavia Advertising**
airport.advertising@swedavia.se

Specifications sheet

GOT-D-040

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaign start.

Technical details:

Pixels/resolution:

1296 x 720.

Video format:

MPEG-4 Part 14 (MP4).

Image format:

JPG or PNG (RGB).

Image frequency:

25 images per second.

Bit rate:

10 000 kbp/s.

Video codec:

Standard.

Sound format:

No sound.

Length:

Any.

Number of advertisers:

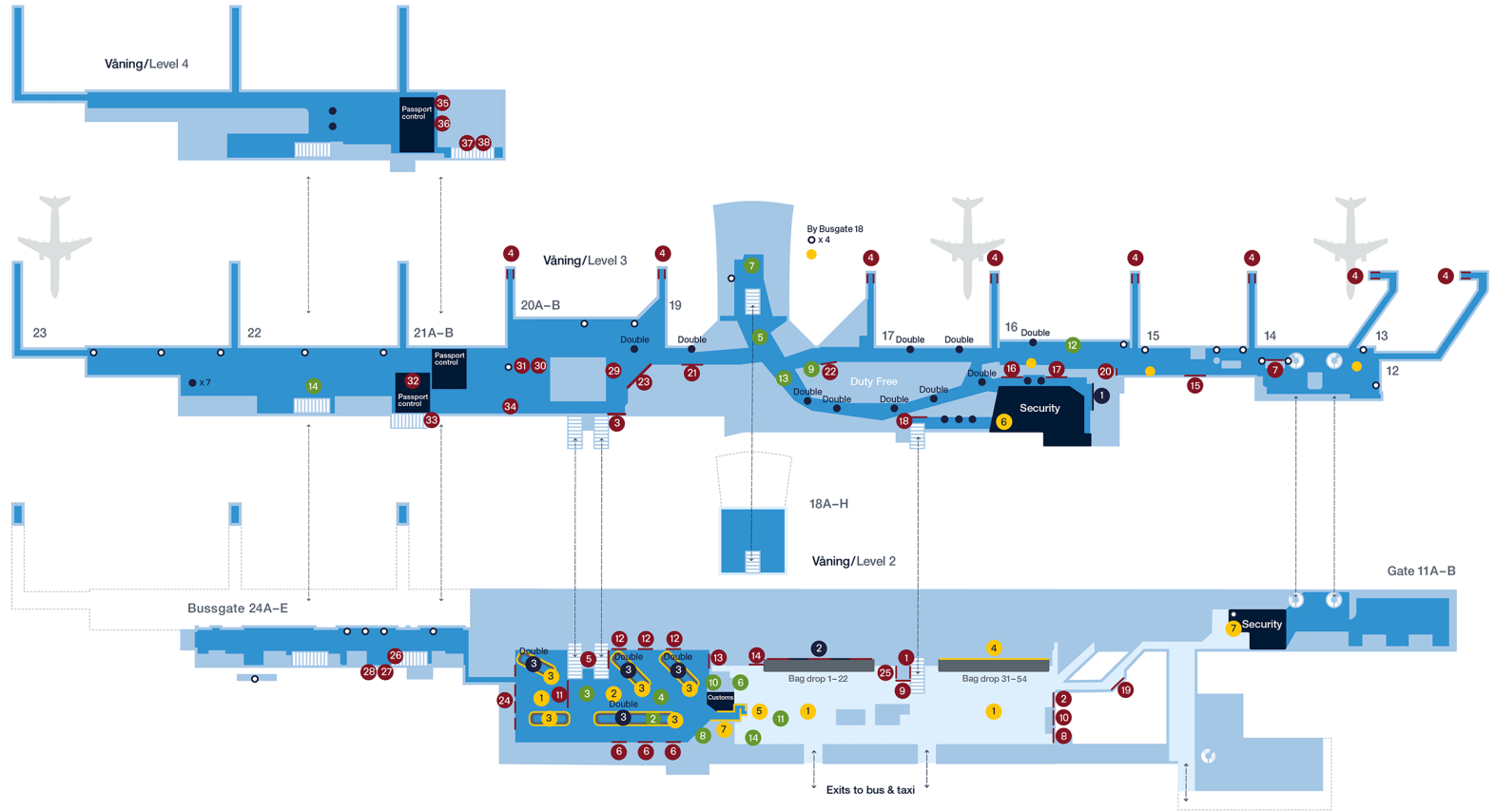
1.

Delivery of digital material:

E-mail or Sprend to airport.advertising@swedavia.se

Location

GOT-D-040



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| Analogue | 1 | GOT-018 | 2 | GOT-022 | 3 | GOT-035 | 4 | GOT-101 | 5 | GOT-128 | 6 | GOT-178 | 7 | GOT-179 | 8 | GOT-201 | 9 | GOT-210 | 10 | GOT-214 | 11 | GOT-218 | 12 | GOT-226 | 13 | GOT-235 | 14 | GOT-236 | |
| | 15 | GOT-242 | 16 | GOT-244 | 17 | GOT-245 | 18 | GOT-257 | 19 | GOT-265 | 20 | GOT-266 | 21 | GOT-268 | 22 | GOT-269 | 23 | GOT-274 | 24 | GOT-275 | 25 | GOT-277 | 26 | GOT-285 | 27 | GOT-286 | 28 | GOT-287 | |
| | 29 | GOT-281 | 30 | GOT-291 | 31 | GOT-292 | 32 | GOT-293 | 33 | GOT-294 | 34 | GOT-295 | 35 | GOT-282 | 36 | GOT-283 | 37 | GOT-289 | 38 | GOT-288 | | | | | | | | | |
| Promotion | 1 | GOT-023 | 2 | GOT-140 | 3 | GOT-144 | 4 | GOT-145 | 5 | GOT-182 | 6 | GOT-260 | 7 | GOT-219 | 8 | GOT-225 | 9 | GOT-239 | 10 | GOT-240 | 11 | GOT-212 | 12 | GOT-263 | 13 | GOT-264 | 14 | GOT-284 | |
| Special | 1 | GOT-088 | 2 | GOT-180 | 3 | GOT-203 | 4 | GOT-207 | 5 | GOT-252 | 6 | GOT-262 | 7 | GOT-267 | | | | | | | | | | | | | | | |
| Digital | 1 | GOT-D-017 | 2 | GOT-D-040 | 3 | GOT-D-055 | | | | | | | | | | | | | | | | | | | | | | | |
- Digital Portrait Qty: 41
 Digital Landscape Qty: 27
- Magazines



**Swedavia
Airports**